



Canadian Square & Round Dance Society Inc.  
Friendship from coast to coast - "Square Dance With Pride Worldwide"

<http://www.squaredance.ca>

## News Release

Established in 1978

August 3, 2003

### President's Message

244 Blackmarsh Road  
St. John's, NL A1E 1T2  
June 1, 2003

Dear Dance Friends:

Greetings from Newfoundland and Labrador, "The Rock" as some Newfoundlanders affectionately call home.

We are receiving a few publications, for which we thank you very much. Reading these is enlightening and informative and helps us in broadening our knowledge of the activity throughout our great nation.

We trust this memo gets to all dancers by way of your magazine. Present information says there are twenty-seven, of which we have postal addresses for twenty-two.

Regretfully, we lost our national magazine, "Canadian Dancer News". John & Faye Thomson, Editors, put a lot time into it, but low subscriptions and much needed dancer input, as well as great subsidization by the Society, dictated its demise. Do we need a national magazine, or does the Website fill the bill?

The "Society", a director couple per province/territory, meets regularly by phone and annually at general meetings. This year, the AGM will be held in Calgary, Saturday, October 11, 2003, at the Radisson Hotel, Calgary Airport. Our AGM during Festival 2004 will also be in Calgary on Friday, July 30, 2004, 9 a.m.

The "Society" is working, on behalf of the dancers, with programs such as caller bursaries, school grants, liability insurance, and the Public Relations Promo Committee is planning means to promote our activities. They have pins, posters, certificates, and a video. Contact your Director for more information.

In the St. John's area, we have about 150 dancers, two clubs. We have an excellent teacher/caller in the person of Minnie Dunne. The numbers are small but the enthusiasm is great. Many communities in the Province have their style of sets, reels, etc., but not of our style.

Joan and I have been dancing since 1984, joining one of the programs sponsored by the City's 50+ group. We were elected to the Board in 1990, serving as Treasurer from 1991-2002.

The "Society" registration is down and we can help turn this around by making sure all dancers are registered while encouraging new members.

If you have any ideas or questions, please pass them on to your Director by way of your Association and Federation.

The SQ ARE is missing "U", as suggested by Mary Holtz of Surrey, B. C.

Once again, thank you for your magazine; and continued success.

Squarely yours

Roy & Joan Church, CSRDS President Couple

**Society Head Office & Mailing Address:**  
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c/o Lorraine & John Kozera  
115 Holly Drive, Oakbank, MB R0E 1J2

### Society & Board Update

#### Squaredance.ca domain name

Additional domain names have been obtained and put in place for Alberta, Manitoba, New Brunswick, Nova Scotia, Ontario, and Quebec. The new ones include: AB ([www.squaredance.ab.ca](http://www.squaredance.ab.ca)); NB ([www.squaredance.nb.ca](http://www.squaredance.nb.ca)); and QC ([www.squaredance.qc.ca](http://www.squaredance.qc.ca))

As a result eight provinces now have a domain name containing "squaredance" and nine provinces now have their own websites.

PEI is now available at [www.csrds.cs/pei](http://www.csrds.cs/pei) Additional domain name derivatives of [squaredance.ca](http://www.squaredance.ca) may also be obtained by Associations and clubs.

The Society has a new email address: [info@squaredance.ca](mailto:info@squaredance.ca)

#### Inquiries about New Dancer Dancing – Square Dance Canada

Calls are being received and answered from the new **Toll Free number 1-866-206-6696. Federations, Associations and Clubs are encouraged to publicize this number as part of their advertising, news articles along with their local phone number and website information.** Additional calls are expected as Clubs and Associations promote the availability of the number. Inquiries as also being received by E-mail about the availability of New Dancer Dancing. These are being forwarded to Associations for response. It is encouraging to receive 2-4 messages per week about joining the activity.

A Society ad will be included in the **2004 issue of the National Square Dance Directory.** A number of changes were forwarded to the Directory regarding the Sections on: Publications, National Organizations, and Canada. An **ad has also been placed in the CARP publication and on their website ([www.50plus.com](http://www.50plus.com) - look for Classified Ads on the left side) or go to (<http://www.50plus.com/community/classifieds/classifieds.cfm>)**

The **CSRDS PR Committee** has proposed an active program, and can play a useful role. **Society pins** make a great presentation to new dancers at graduation or to wear as part of promoting the activity.



Callers, Leaders, Clubs and Associations are reminded that the Society offers **Bursaries and a Leadership Grant** for caller/leader training courses. Those attending such courses/ workshops should be encouraged to apply. Let's use this funding!

Does your Club or Association have dancers, callers or leaders who have made a significant contribution to the dance activity? Nominations for the Society's **Award of Excellence and Long Service Award** are encouraged as a means of recognizing service to the activity by Canadian dancers, callers & leaders. Check the Society web site for details. Nominations can be made at any time and are to be forwarded to Society Director Martin Mallard in Saskatchewan.

Copies and summaries of **Board and AGM meeting minutes** and/or reports are available on the Society website. A hard copy of these minutes may be obtained (at a cost) from the Society Secretary. See the website for details.

## Notice & Agenda of 2003 Annual General Meeting Calgary, Alberta

9:00 a.m. Saturday October 11, 2003  
At the Radisson Hotel Calgary Airport

1. Call to Order
2. Memorial
3. Roll Call
4. Agenda
5. Minutes
6. Finances
7. Committee Reports:
  - (a) Honours and Awards
  - (b) Convention Coordinator 2008
  - (c) Convention 04, 06
  - (d) Membership/Insurance
  - (e) Supplies
  - (f) Professional Development
  - (g) Government Relations
  - (h) Notice of Motion For By-Law Changes & Regulations
  - (i) Bylaws
  - (j) Banner
  - (k) Nominations
  - (l) Manual
  - (m) P. R. & Finances
  - (n) Website
  - (o) President's Report
  - (p) Provincial/Territory Reports
8. Unfinished Business
9. New Business
10. Meeting Expenses
11. Meetings
12. Announcements
13. Thanks / Adjourn

### By-Law & Regulation Changes Proposed

The following changes are proposed to the Society By-Laws and Regulations. The changes in the By-Laws relate to Sections 1.4 and 4.12 only. No other submissions have been received for consideration. Section 3 (Dues) of the Regulations is the only revision in the 2003-2004 Rules & Regulations.

#### Society By-Law Changes proposed:

1.4 The Society shall also be known for publicity and promotion purposes as Square Dance Canada, Round Dance Canada, Clog Canada and Contra Canada. (A new Section)

*New Section to provide names that would be easily recognized and understood by the public in publicity and public relations, including the publicity for the website, Toll Free 1-800 number, etc.*

4.12 The Directors and Executive Committee members shall not be reimbursed expenses for attending meetings held during a national convention. **To be replaced with:**

**4.12 The Directors and Executive Committee members may be reimbursed for a maximum of 50 percent of reasonable transportation expenses (air fare, car per diem, bus, train) for attending meetings held in conjunction with and during a national convention.**

*This is to encourage participation at Board meetings held during national conventions and reflect their involvement and time in meetings during the convention. These include at least two Board meetings and the Annual General Meeting. This would not include accommodations or meals.*

#### 2003-2004 Regulations Changes proposed:

The 2003-2004 Regulations would be adopted for 2002-2003 Regulations with the following change:

##### 3.0 Dues:

**The annual membership fees or dues in the Canadian Square and Round Dance Society shall be \$1.00 per person and organization per year. This increase from \$0.75 is required as a result of:**

- . increasing insurance cost (now over 75 cents per member);
- . other operating and promotional costs;
- . decreasing membership numbers (increases cost per member); and
- . decreasing investment revenues.

## Ask The Caller

Square and round dance questions are being received and answered in the column "Ask The Caller". This is an opportunity for YOU to ask 'Caller' related questions that you might like to see answered. Although the first person you should address your question to is your own Club Caller, if you haven't had the time or opportunity, then you can send your questions to:

[askthecaller@squaresandrounds.com](mailto:askthecaller@squaresandrounds.com) All questions will be answered and those that would be of interest to all will be published in the column, with anonymity ensured unless otherwise requested. An initiative of the Eastern Ontario S&RD Assoc. publication, *Square Time*, this has now been added to the Canadian Society site – look under Dancer News pages for 'Ask The Caller'.

## New Dancer Dancing

The Society website now has links to Federation websites with locations for New Dancer Dancing (classes) which normally start in Sept/Oct or Jan. Are your province's, association and club's classes listed under New Dancer Dancing? Many clubs hold Introductory or Open Houses - Come on out and Try Dancing! Check the 'Discover Dancing' button on the Society site and go to New Dancer Dancing. The links available will take website visitors to Federation/Association websites or page listing New Dancer Classes/Where to Learn. Visitors can also Email a form if they want information on New Dancer Dancing or information on the activity. Provincial contacts answer the inquiries.

## Join in the Fun of Conventions 2004 and 2006



Festival 2004 is less than 12 months away!

**Join the 1104 dancers registered to date!**

**REGISTER FOR FESTIVAL 2004  
July 29-31, 2004 IN CALGARY, AB?**

"All Trails Lead to Calgary"

Register for a Great Time! Do it Now!

1-877-850-2004 or E-mail: [festival2004@shaw.ca](mailto:festival2004@shaw.ca)

Website <http://www.festival2004.org/>

Registration Forms available from their website or your club.



**15th Convention Montreal 2006  
July 13, 14 & 15, 2006**

Montréal Convention Center

Email: [convention2006@yahoo.ca](mailto:convention2006@yahoo.ca)

Web site: [http://square\\_dancer0.tripod.com/](http://square_dancer0.tripod.com/)

### Suggestions for Retaining Class Members....

A Roundtable Discussion of the  
Cow Counties Hoedown Association & Cow Counties Callers  
Association

- \* "Meet & Greet" Class Members at the door upon arrival.
- \* "Make Class Members Feel Wanted" at the class.
- \* Do not talk about the "Length of The Class".
- \* Keep the class "FUN", especially for Class Members.
- \* Make sure Club Members don't do their "Fancies" during class.
- \* If the Caller hasn't taught it during Class, DON'T DO IT.
- \* Allow more time for "Mainstream" & "Plus" teaching.
- \* Need better "Solo Rotation" to ensure All Single Class Members are dancing all the time.
- \* Brief "Angels" on why they are there...To Dance with Class Members.
- \* Include Class Members in other Club Activities, ie parties, picnics, outings and other related Club Activities other than Square Dancing.
- \* Try Two Classes an evening after Basics are taught.
- \* Conduct a "Club" Workshop after the class.
- \* Reward Class Members for Perfect Attendance Each Quarter, ie, Free 11th, 21st, 31st, Graduation Dance..
- \* Rotate Class Instructors Once A Month. Must be coordinated.
- \* Have each Class Couple/Single assigned a Mentor Club Member, whose responsibility it would be to Greet their member(s) each Class Night, call them during the week to ensure they are going to be at the next Class Night, Call them if they miss a night to ensure all is ok, and, dance with them during the class to help them through difficult moves.
- \* Coordinate with other clubs to ensure area Classes are on different nights.
- \* Encourage Class Members to attend other classes in their area.
- \* Provide a list, with directions, to other Classes in the area.
- \* After Mainstream, being promoting the Next Class with date, time & Place. Encourage current Class Members to start thinking about whom they might be bringing to the next class.
- \* Graduate your Class Members into the Club at the Mainstream level, so you've got them in the Club and they are now part of all club activities.
- \* Once a quarter, go dark to visit another Class in your area.
- \* Encourage Association Director's to Visit & Support the Classes (And Clubs) in their District.
- \* Provide "Nice" certificates at Graduation time.
- \* Appoint a Sheriff & Deputy from your Class Members to handle fines during class. Make sure class members know that all monies collected will go toward "THEIR" Class Graduation Party.
- \* Encourage Kids. Offer a special "Family Price" to includes kids in class, but, make sure parents come with them so you are not providing a Baby Sitting Service.
- \* Screen Your Club Angels, and ensure they are not "Grumps".
- \* Callers should be more friendly toward Class Members.
- \* Don't push "Square Dance Attire". They will come around when they, the Class Members are ready.

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### Suggestions for Retaining Class Members.... (cont'd)

- \* Make sure they "Caller" does not embarrass Class Member Members at anytime.
- \* Ensure Club Members understand the learning process the class is going through, and don't get upset when Class Members make a mistake.
- \* Dedicate Tips for Birthdays, Anniversaries, etc., to Class Members.
- \* Drop those dancers that are constantly breaking down squares. Don't hang on to them because you brought them, or, you like them. They will be more damage to your Class and run others off.
- \* Include your Class Members in Refreshment Responsibilities. They will feel part of the group.
- \* Invite Class Members to go out with Club Members after the Class for Coffee, Pizza, or whatever.
- \* Program Hoedowns so as to ALWAYS include Class Members.
- \* Encourage Class Members to attend other "Special" Class Level Dances.
- \* Encourage Class Members during Plus to begin recruiting for the new class. (Couples For Couples Clubs & Singles For Single Clubs).
- \* Reward "Angels" for their Class Support by offering a "Free" Club Dance.
- \* Have the Class at the end of Basics, Mainstream & Plus, vote for their favorite Angel, and reward that individual or couple.
- \* Encourage Single Class Members to look for a "Partner" they can bring to the next Class.
- \* Offer Square Dance Classes at local Community Colleges.
- \* Ensure the Caller uses the call he just taught the Class in his next singing call.
- \* Offer rewards to Club Members who bring in the most New Class Members, after the 5th Week.
- \* Make sure that all your Class Night Activities are geared toward the Class. Keep Club Stuff for Club Nights, so as not to waste Class Time for Club Level/Member Activity, ie, Birthdays, Anniversaries, Awards, Etc.

Note: The above are perhaps completely apparent to all who read them...but they can never be repeated often enough!

Source: Newsletter #7 from Bill Heyman of Hanhurst's Tape & Record Service

### Convention 2002 - Greater Saint John Tourism Awards

Received from New Brunswick

The Greater Saint John Tourism Awards 2002 category of "*Venue Saint John Meeting and Event Planner of the Year*" was presented to **Canadian National Square & Round Dance Convention Organizing Committee 2002** in recognition of their outstanding efforts.

**Ron and Barb Lowe** picked up the plaque at the Saint John Arts Centre on Monday night June 9, 2003 (**Doreen & Alan Clays** were in Halifax). The plaque was taken to Ties & Frills banquet and will be taken back to Ron & Barb so that as many as possible will be able to see it. Ron had the idea of having it copied somehow and all the Directors to have a copy for themselves.

**Get Your Partner and Call Your Friends,  
Let's Go Dancing!**